



# *Betsy Braddock*

## *Owner*

**Betsy Braddock** is almost an Atlanta native. She moved to Atlanta from Richmond, Virginia in 1977. She attended Heard's Ferry Elementary, Ridgeview Middle, and Riverwood High Schools. After completing high school, Betsy went on to college at the **Georgia Institute of Technology**.

As a student at Georgia Tech, Betsy joined the Phi Mu sorority. Her degree is in **Management** with certificates in **Finance** and **Building Construction**. Her last quarter in college was spent studying abroad and traveling throughout northern Europe—Belgium, France, Germany, Denmark, Sweden, Czech Republic, and Austria were a few of her destinations.

After college, Betsy went to work in **commercial real estate** for Post Properties, Inc. in Atlanta. She worked her way up through management and was passionate about opportunities for challenge and growth. All the while, Betsy is watching her father, Jim Braddock, start his new “dream job” in the remodeling business. She convinced him to find a spot for her in the company in 1999.

A series of fortunate events presented Betsy an opportunity to move **Braddock Built Renovations** to the coast of North Carolina in 2007. Now the sole owner of the company, she wrapped up projects in Atlanta and Saint Simons Island, and she started new ones in the Ocean Isle Beach vicinity. Her award-winning company is the one of the only construction firms that specializes in renovations in **coastal North and South Carolina**.

These many years have only added to Betsy's passion for her job—helping people is one of her primary objectives in life. In her view, helping people with one of their most cherished assets (their homes) is her significant contribution to her community.

An active member of Shallotte Presbyterian Church, Betsy serves as an **Elder**, member of the **Property and Grounds Committee**, founder of the **Flower Guild**, and chairperson of the **Columbarium and Memorial Garden Committee**.

Her neighborhood is an important part of her life, as well. She is actively involved in her neighborhood, the Village of Woodsong.

As a board member of the **Brunswick County Home Builders Association**, Betsy serves in various roles throughout the organization.

Betsy is a proud single-mother of one daughter and two rescued dachshunds. Beyond parenting, work, and volunteering, Betsy enjoys golfing, gardening, entertaining, working out at CrossFit, walking the dogs, reading, and traveling.